



niso.ie

National Irish Safety Organisation

Annual NISO Health and Safety Conference  
**Sponsorship Opportunities**

# Annual Health and Safety Conference Sponsorship

## National Irish Safety Organisation

The National Irish Safety Organisation (NISO), founded in 1963, is a not for profit organisation committed to creating the conditions where Irish workplaces are among the safest and healthiest in Europe. In working to achieve our goals NISO's activities include, but are not limited to, The Annual Health and Safety Conference; All Ireland Occupational Safety Awards; All Ireland Safety Quiz; and seminars and training.

## NISO Annual Health and Safety Conference Sponsorship

The Annual Health and Safety Conference takes place in October every year. The Annual NISO Conference is Ireland's premier health and safety event and as such, presents a prime opportunity for organisations to reinforce their identity and reputation as leaders in the health and safety field. As a highly visible sponsor of the NISO conference, your organisation will be seen in a strong, professional light making a lasting impression on delegates and decision makers who attend the conference.

## Why sponsor the Annual NISO Conference?

- NISO is Ireland's only not for profit organisation committed, for more than 55 years, to helping reduce the number of fatalities and injuries in Irish workplaces each year.
- Our conference is unrivalled in Ireland and attracts leading companies, professional delegates and international speakers.
- Our members, who come from a range of sectors and backgrounds, attend the conference every year to keep up to date with health and safety issues and advancements, see the latest products and services and network with other industry professionals.
- Our sponsorship packages are tailored to meet your marketing objectives within your budget.
- This is the networking event of the year where delegates can share and exchange industry knowledge, catch up with old friends and make new connections.

## Who attends the Annual NISO Conference?

- chief executives
- company directors
- senior managers
- occupational health managers
- health and safety managers and officers
- health and safety consultants
- HR directors and managers
- office and administration managers
- facilities managers
- insurance and loss control advisers
- trade union officials
- government officials and regulators
- medical professionals
- suppliers of health and safety products and services

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**If you are interested in promoting your organisation, raising awareness of your brand or showcasing a new product or service contact the Sponsorship Team +353 (0)1 465 9760 or email [sponsorship@niso.ie](mailto:sponsorship@niso.ie)**

# Sponsorship Packages



## Main Sponsor €10,000

Includes every opportunity in the Bronze, Silver, Silver Plus, Gold and Gold Plus Packages plus the following specific to the Main Sponsor:

- Invitation to conference x 2
- Sponsor's branding on sponsor-supplied delegates' folders as approved by NISO
- Premium space at Trade Exhibition
- Short address to attendees at NISO Conference or Safety Awards Gala Dinner
- Sponsor's branding on delegates' name badges or lanyards
- Conference chair covers (supplied by sponsor)
- Sponsor's branding at conference lunch, e.g. on menu and/or table cards and sponsor-supplied pull-ups
- Acknowledgment by conference MC
- Sponsor's branding on mineral water and/or mints in conference hall supplied by sponsor
- Sponsor's branding on Safety Awards Gala Dinner menu cover and/or table card
- Photographic opportunities at conference or awards (where appropriate)
- Advertising in NISO Update magazine (4 issues)
- Nominate a speaker or participate as a conference speaker (early commitment required)

## Gold Plus Sponsor €6,000

Includes every opportunity in the Bronze, Silver, Silver Plus and Gold Packages plus the following specific to the Gold Plus Sponsor:

- Sponsor's logo on the "Conference/Safety Awards Photos" CD or equivalent
- An opportunity to chair a session at conference (early commitment required)
- Sponsor's branding on presentations to speakers/chairs/dignitaries
- Sponsor's branding at tea/coffee station(s) and credit in conference programme
- Advertising in NISO Update magazine (3 issues)

## Gold Sponsor €5,000

Includes every opportunity in the Bronze, Silver and Silver Plus Packages plus the following specific to the Gold Sponsor:

- Two seats at Safety Awards Gala Dinner
- Sponsor's information/gift in delegates' hotel room(s)
- Pre- and post-event publicity in media/with media partner
- Advertising in NISO Update magazine (2 issues)

## Silver Plus Sponsor €4,000

Includes every opportunity in the Bronze and Silver Packages plus the following specific to the Silver Plus Sponsor:

- Space at Trade Exhibition
- Distribution of promotional leaflet
- Acknowledgment on Safety Awards Gala Dinner menu and presentation slides
- Sponsor's logo on the "Speakers' Presentations" CD / USB key / download
- Advertising in NISO Update magazine (1 issue)

## Silver Sponsor €3,000

Includes every opportunity in the Bronze Package plus the following specific to the Silver Sponsor:

- Invitation to conference x 1
- Sponsor's logo on conference brochure
- One branded promotional page in programme/leaflet in pack
- Sponsor's logos on visuals
- Advertising on emails leading up to the event

## Bronze Sponsor €2,000

The Bronze Sponsorship package includes:

- Listing on NISO websites to include logos, weblinks etc.
- Pre-event publicity, e.g. in NISO Update, Safety Observer, emails etc.
- Invitation to pre-event President's reception / Site Visit or equivalent
- Sponsor's logos on pull-up stands and signage at hotel entrance
- Sponsor's pull-up stands in prime areas (provided by sponsor)

### Terms and conditions:

National Irish Safety Organisation (NISO) reserves the right at their total discretion to decline any sponsorship application and also reserves the right to terminate any sponsorship agreement. All printed/branded material is subject to approval by NISO. All packages are subject to alteration.



# Graded Benefits

## Conference Sponsorship

1	Listing on NISO websites to include logos, web links etc.
2	Pre-event publicity, e.g. in NISO Update, Safety Observer, emails, etc.
3	Invitation to pre-event president's reception/site visit or equivalent
4	Sponsor's logos on pull-up stands and signage at hotel entrance
5	Sponsor's pull-up stands in prime areas (provided by sponsor)
6	Invitation to conference x 1
7	Sponsor's logo on conference brochure
8	One branded promotional page in programme/leaflet in pack
9	Sponsor's logos on visuals
10	Advertising on emails leading up the event
11	Space at Trade Exhibition
12	Distribution of promotional leaflet
13	Acknowledgment on Safety Awards Gala Dinner menu and presentation slides
14	Sponsor's logo on "Conference Presentation's" CD/USB key/download
15	Advertising in NISO Update magazine (1 issue)
16	Two seats at Safety Awards Gala Dinner
17	Sponsor's information/gift in delegates' hotel room(s)
18	Pre- and post-event publicity in media/with media partner
19	Advertising in NISO Update magazine (2 issues)
20	Sponsor's logo on "Conference/Safety Awards Photos" CD or equivalent
21	An opportunity to chair a session at conference (early commitment required)
22	Sponsor's branding on presentations to speakers/chairs/dignitaries
23	Sponsor's branding at tea/coffee station(s) and credit in conference programme
24	Advertising in NISO Update magazine (3 issues)
25	Invitation to conference x 2
26	Sponsor's branding on sponsor-supplied delegates' folders as approved by NISO
27	Premium space at Trade Exhibition
28	Short address to attendees at NISO Conference or Safety Awards Gala Dinner
29	Conference chair covers (supplied by sponsor)
30	Sponsor's branding on delegates' name badges or lanyards
31	Sponsor's branding at conference lunch, e.g. on menu and/or table cards and sponsor-supplied pull-ups
32	Acknowledgment by conference MC
33	Sponsor's branding on mineral water and/or mints in conference hall supplied by sponsor
34	Sponsor's branding on Safety Awards Gala Dinner menu cover and/or table card
35	Photographic opportunities at conference or awards (where appropriate)
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37	Nominate a speaker or participate as a conference speaker (early commitment required)

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### Opportunities exist to sponsor other NISO events and activities throughout the year.

#### **NISO/NISG All Ireland Occupational Safety Awards**

The annual NISO/NISG Safety Awards are the most prestigious health and safety awards scheme on the island of Ireland. Attended by in excess of 600 professionals from the health and safety community annually, the Awards Gala Dinner is a prime opportunity for sponsors to expose their brand to the decision makers and leaders within the occupational safety sector.

#### **NISO/NISG All Ireland Safety Quiz**

The annual NISO/NISG Safety Quiz is a fun and social event which encourages participants to learn more about occupational health and safety and to improve the safety culture within their workplace. The winning teams from Northern Ireland and the eight regional heats go through to the All Ireland Finals, held in April of each year, where they battle it out to be named the All Ireland Safety Quiz champions. Contact NISO regarding opportunities to sponsor this social, educational and competitive event.

#### **Seminars and workshops**

NISO runs various health and safety workshops and seminars throughout the year, aimed at increasing safety awareness and promoting a strong safety culture in workplaces throughout Ireland.

NISO seminars/workshops have covered a wide range of health and safety topics in recent years including:

- Asbestos management
- CLP regulations
- Construction safety
- Farm safety
- Fire safety
- Hand protection
- Lone working
- Noise safety
- Safety Representation
- Silica and Other Chemicals
- Temporary Traffic Management
- Transport safety/Driving for work
- Workplace Wellbeing
- Working at Height

If you would like to find out more about opportunities to sponsor NISO's workshops and seminars, we would love to hear from you.

#### **Contact Us**

If you are interested in promoting your organisation, raising awareness of your brand or showcasing a new product or service, contact the Sponsorship Team on +353 (0)1 465 9760 or email [sponsorship@niso.ie](mailto:sponsorship@niso.ie).

If these sponsorship opportunities do not meet your requirements but you would like to support NISO please do not hesitate to get in touch.



# NISO Health and Safety Events



## Past Sponsors of the Annual NISO Health & Safety Conference and Awards



Media Partner:







### **National Irish Safety Organisation**

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Web: [niso.ie](http://niso.ie)

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### **NISO Head Office and Training Centre**

